## 2023 ANNUAL GENERAL MEETING – MANAGER'S REPORT



It's my pleasure to provide an update on our highlights for the past 12 months and give you a glimpse of what we have planned for the year ahead.

I'd like to thank Crystal Pan for her assistance this year with liaising with our Chinese Business owners and for organising the successful Lunar New Year celebrations held in February.

Thanks must also go to the Anthoiny Yee and the Executive Committee for their support and guidance during the year.

I'm looking forward to another busy year ahead.



Gary Holmes
Manager – Northcote Town Centre Inc

## Highlights for 2022/23

• Lunar New Year – This year, we commemorated Lunar New Year with a grand celebration, drawing thousands of attendees. Highlights included a Lion Dance parade, cultural stalls, music and dance performances, and lucky draws.





- Middle Eastern Baazar In collaboration with the Kaipatiki Community Facilities Trust, we supported the Middle Eastern Bazaar event in November. This initiative showcased Middle Eastern culture, featuring food stalls, cultural exhibits, and live music.
- Eke Panuku promotions We lent our support to two initiatives helmed by Eke Panuku: the pop-up signs activity and Time Capsule project, capturing interviews and photographs of business owners for window displays and social media.
- CCTV We've enhanced our CCTV network, increasing the number of cameras and improving visibility in critical zones.

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- Environmental issues We have continued to report environmental issues such as graffiti, and other damage to property to Auckland Council and other agencies for appropriate action.
- Security Matrix Security have continued their patrols covering morning, afternoon and evening times (two random walk thru during day, a 45min bed down check between 8pm and midnight and two checks during the night), as well as extra daytime patrols during the school holidays and when necessary with other incidents.
- Social Media We have continued to maintain our website <u>www.northcote.co.nz</u> and our Northcote Town Centre Facebook page which links to other local businesses and acts as a portal for local social media activity.
- Christmas BBQ We were pleased to hold our ever-popular annual Christmas party for Northcote staff and their families again last year and we look forward to hosting this again this year.
- Chinese liaison Crystal Pan will continue to work closely with our Chinese business owners to provide support and assistance where needed.



## **Coming up in 2023/24**

- Food Tours In association with Eat Auckland, we're exploring the concept of Northcote
  food tours highlighting our local restaurants. Additionally, we're considering partnering
  with a food writer to spotlight our eateries, delving into their histories and signature
  dishes through promotional posters and social media.
- Arts and Crafts Market

Envisioned as a monthly affair, this market will underscore the vast artistic talents of our community. Located at Northcote's core and in partnership with North Art, this marketplace will offer artisans a dynamic stage to exhibit their crafts. With the added charm of Northcote's food scene, visitors can relish a fulfilling day of shopping, art discovery, and culinary delights.